

# WIREWORLD®

CABLE TECHNOLOGY

## HELICON<sup>16</sup>

INTERNAL  
SPEAKER  
WIRE

Light  
Flexible  
High Fidelity  
DNA Helix Technology

**Availability:**  
*Spring 2016*

**Pricing:**  
*TBA*

Wireworld's Helicon 16 is a new series of compact speaker cables designed for internal wiring and DIY applications. These highly flexible cables consist of two flat

conductors that are twisted and bonded together. This bonded helical structure stabilizes the conductors without the need for an external jacket. It also provides the uniquely lifelike sound quality of Wireworld's patented DNA Helix conductor geometry.

"After years of development, I've finally succeeded in

creating a 16 gauge cable that sounds close to a direct connection—the scientific reference standard for cable fidelity," said Wireworld's president and founder, David Salz. "I am confident that Helicon 16 makes improvements that speaker designers have not heard with previous cables."

Helicon 16's two flat

insulated conductors contain sixteen parallel copper strands that are arranged as eight pairs. The gaps between those pairs are essential, because they channel electromagnetic signal energy to provide audible and measurable improvements in fidelity. Helicon 16 is also extremely easy to strip and connect to internal or external speaker terminals. This innovative cable will be available with Oxygen-Free copper or Ohno Continuous Cast 7N copper conductors.

