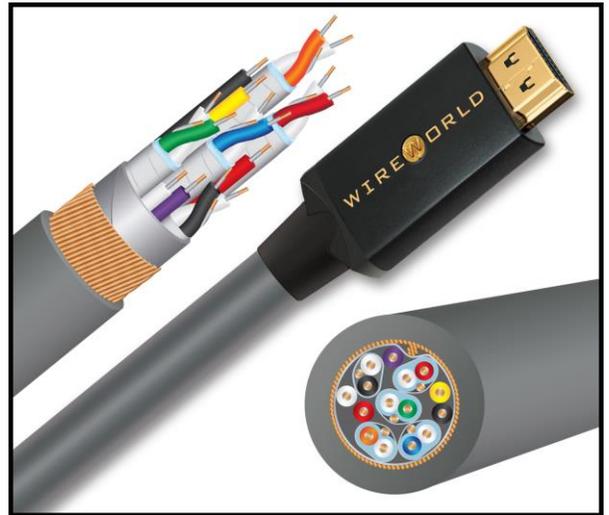


Wireworld Silver Sphere HDMI 2.1 Cables

ISE 2020, Amsterdam — Wireworld Cable Technology, one of the world's most respected brands of high-performance audio and video cables, announces the release of the Silver Sphere HDMI cable. This cable utilizes Wireworld's exclusive Uni-Path internal structure, silver-clad oxygen-free copper conductors, HD-Grip plugs and ultra-quiet Composilex 3 insulation to improve audio quality while supporting the 48Gbps data rate required for next generation video applications.

Wireworld's Uni-Path cable design provides superior shielding that reduces interference and signal loss for improved fidelity and image quality in addition to supporting 48Gbps signals over longer lengths than conventional cables. To further increase performance and extend range, Silver Sphere's oxygen-free copper conductors are coated with a generous layer of silver, referred to as silver-clad. Silver Sphere HDMI cables far exceed the strict DPL 18Gbps standards for performance and compatibility with all HDMI2.0 features and capabilities. The cable will undergo actual HDMI2.1 testing as soon as the Certified Testing Standards are published.

Wireworld's HD-Grip HDMI plugs solve the common problems of contact losses and cables falling out. Unlike some competitors, the self-locking function of HD-Grip is as simple to use as a standard cable, while the increased retention force compares favorably to other more complex solutions. In addition to the security of self-locking, HD-Grip plugs reduce noise caused by vibration, which can improve audible and visible clarity.



About Wireworld

Wireworld Cable Technology, founded by industrial designer David Salz in 1992, is a premier provider of leading edge digital and analog cable technology for home and professional A/V applications, including HDMI, USB, Ethernet, interconnect, microphone, instrument and speaker cables. Wireworld earned its world-class reputation by producing measurably superior cables optimized through objective perceptual testing, innovative, patented designs, premium materials, and exceptional manufacturing quality. For more information, visit www.wireworldcable.com